



## **FOR IMMEDIATE RELEASE**

### **Cleveland Clinic to Share Health Analytics on Apervita**

*Cleveland Clinic to publish algorithms in the Apervita Market, extending their knowledge and expertise to other health enterprises*

**Chicago (May 5, 2015)** – Apervita, Inc. ([www.apervita.com](http://www.apervita.com)), the fastest growing health analytics community and marketplace, today announced Cleveland Clinic ([www.clevelandclinic.org](http://www.clevelandclinic.org)) will publish their extensive portfolio of algorithms in the Apervita Market, empowering health enterprises everywhere to improve patient outcomes. Cleveland Clinic will join other prominent health institutions in the rapidly growing Apervita analytics & data community.

“At Cleveland Clinic we have developed advanced prediction models to assist health enterprises and professionals to rapidly process large volumes of patient data, taking the burden off the physician, allowing them to dedicate more time to their patients,” said Michael Kattan, Ph.D., chair, Quantitative Health Sciences, Cleveland Clinic. “Apervita provides Cleveland Clinic with a unique approach to make this knowledge computable and share it with a broad audience, increasing its impact on health.”

Through decades of research, Cleveland Clinic has developed a robust portfolio of algorithms covering a large number of specialties, including cardiology, surgery, oncology, behavioral health and diabetes. The Apervita health analytics & data marketplace liberates this knowledge and makes it readily accessible empowering health professionals to apply it effectively to improve health. With Apervita, health enterprises no longer need to hard code analytics into their existing systems or buy siloed analytic systems. By selecting trusted analytics from globally renowned institutions such as Cleveland Clinic, health enterprises can readily enhance and automate their workflow, inserting insight where it is most needed.

“Innovation is critical for rapid health improvement, and Apervita’s approach to empowering others to commercialize their health knowledge, on a global scale, is a prime example of technology solving some of our largest health challenges,” said Gary Fingerhut, executive director at Cleveland Clinic Innovations. “Publishing Cleveland Clinic’s expansive library of prediction models aligns with our goal to ensure they are broadly adopted and thereby increasing the likelihood of positive global impact to patients.”

“We welcome Cleveland Clinic to the Apervita community, and with that, allowing them to commercialize some of the most valuable health knowledge in the world, sharing it with health enterprises everywhere,” said Paul Magelli, chief executive officer of Apervita. “Health researchers and practitioners, like Cleveland Clinic, have already created the greatest wealth of medical knowledge that



has ever existed. Apervita allows them to unlock it, turning it into computable and shareable analytics & data and putting it to work to improve health.”

Visit [www.apervita.com](http://www.apervita.com) to learn more about Apervita’s health analytics market.

### **About Apervita**

Apervita is the leading health analytics community and marketplace, where prominent health professionals and enterprises from around the globe are transforming the world’s health knowledge into thousands of health analytics.

At Apervita, we believe that health researchers and practitioners have already created the greatest wealth of health knowledge that has ever existed and it is just waiting to be unleashed to improve health. Today, the majority of this knowledge is paper-based or locked into proprietary systems. The Apervita community is already unlocking them, turning them into computable and shareable analytics and putting them to work to improve health. They are addressing some of the biggest health challenges, such as the 100,000s of patients that die prematurely every year in the United States from chronic disease, complications and preventable adverse events.

Apervita is a secure, self-service platform, that enables health professionals and enterprises to author, publish and subscribe to a market of evidence-based algorithms, quality and safety measures, pathways, and protocols, easily connecting them to data and workflow. Available to every health professional and powerful enough for the entire health enterprise, Apervita provides health analytics at a tenth of today’s cost, in a hundredth of the time. Follow us on Twitter at @apervita or #computablehealth.

### **About Cleveland Clinic Innovations**

Cleveland Clinic Innovations is responsible for company creation and commercialization of all medical technology throughout Cleveland Clinic and its Global Healthcare Innovations Alliance partners. The creation of new business opportunities allows Cleveland Clinic Innovations to deliver Cleveland Clinic’s unique capabilities into the commercial market, while aiding in the economic growth of Northeast Ohio and beyond. Since it was founded in 2000, Cleveland Clinic Innovations has executed over 500 licenses and created 73 spin-off companies that have raised more than \$910 million in equity investment and commercialization grants. These efforts have resulted in the creation of over 1,100 jobs. Visit us at [www.clevelandclinic.org/innovations](http://www.clevelandclinic.org/innovations).

### **About Cleveland Clinic**

Cleveland Clinic is a nonprofit multispecialty academic medical center that integrates clinical and hospital care with research and education. Located in Cleveland, Ohio, it was founded in 1921 by four renowned physicians with a vision of providing outstanding patient care based upon the principles of cooperation, compassion and innovation. Cleveland Clinic has pioneered many medical breakthroughs, including coronary artery bypass surgery and the first face transplant in the United



States. U.S. News & World Report consistently names Cleveland Clinic as one of the nation's best hospitals in its annual "America's Best Hospitals" survey. More than 3,000 full-time salaried physicians and researchers and 11,000 nurses represent 120 medical specialties and subspecialties. The Cleveland Clinic health system includes a main campus near downtown Cleveland, more than 75 Northern Ohio outpatient locations, including 16 full-service Family Health Centers, Cleveland Clinic Florida, the Lou Ruvo Center for Brain Health in Las Vegas, Cleveland Clinic Canada, and, currently under construction, Cleveland Clinic Abu Dhabi. In 2012, there were 5.1 million outpatient visits throughout the Cleveland Clinic health system and 157,000 hospital admissions. Patients came for treatment from every state and from more than 130 countries. Visit us at [www.clevelandclinic.org](http://www.clevelandclinic.org). Follow us at [www.twitter.com/ClevelandClinic](http://www.twitter.com/ClevelandClinic).

-###-

**Contact**

Nick Olsen

PReturn

312-432-9407

[nolsen@preturn.com](mailto:nolsen@preturn.com)