



FOR IMMEDIATE RELEASE

Apervita and Mayo Clinic to Create First Self-Service Marketplace for Health Measures

The marketplace is a one-stop-shop to author, publish, and apply measures, allowing users to connect their data to open standard measure definitions

Chicago (June 2, 2015) – Apervita, Inc. (apervita.com), the world’s fastest growing health analytics & data community and marketplace, today announced it will expand its platform capabilities to enable any health professional to publish or subscribe to standard, as well as custom, health measures. The new capability automatically transforms measure definitions into computable analytics and is being developed with Mayo Clinic (mayoclinic.org) contributing its expertise in medical care, know how, and technology.

Today, there are already thousands of health measures for quality, safety, outcomes, and finance, with many more to come. These are increasingly the basis for measurement of performance and reimbursement for value-based care. Unfortunately, they are notoriously complex and organizations struggle with the costly process of implementing and maintaining them. This often results in delays of more than 12 months to report new measures or update existing measures. With this new approach, Apervita will offer a family of open interfaces, including open web service APIs, allowing standard measure definitions to be imported, edited, published, executed and exported. Once an author has developed a measure, it can be easily connected to different data sets as well as shared through a global marketplace. Measure results can be displayed on the Apervita platform or accessed through APIs for display within EMRs, third-party systems and mobile applications. The import and export of measures supports the Centers for Medicare and Medicaid Services (CMS) Quality Data Model (QDM) through which all modern measures are today made available.

“There is already an abundance of health measures that support national, state and local objectives, but creating and deploying them can be a daunting task for any health enterprise. With this new capability, Apervita will serve as a platform for standard health measures, facilitating the distribution and execution of expertly developed and conveniently packaged measure sets,” said Paul Magelli, CEO of Apervita. “Apervita subscribers can conveniently browse measures and build their own measure sets, implementing them across their entire organization to monitor and improve performance. No more costly hours spent designing and coding health measures based on individual interpretations of a published standard. For the first time, the entire organization can concentrate on delivering performance excellence, while the development of standard measures are left to subject matter experts.”



“Healthcare providers and facilities should focus on what they do best, providing high quality patient care. After all, that’s what health care measures are designed to enable,” said Dr. Jyotishman Pathak Ph.D., Professor of Biomedical Informatics at Mayo Clinic. “With thousands of health care measures which continuously evolve, keeping track of, implementing and monitoring the measures has shifted some of that focus away from the patients, and it needs to shift back.”

Mayo Clinic and Dr. Jyotishman Pathak have a financial interest in the technology referenced in this news release.

About Apervita

Apervita is the leading health analytics & data community and marketplace, where prominent health professionals and enterprises from around the globe are being empowered to democratize the world’s health analytics and data to improve outcomes and deliver better health for everyone.

At Apervita, we believe that health professionals and enterprises have already created the greatest wealth of knowledge that has ever existed. Today, the majority of this knowledge is paper-based or locked into proprietary systems. The Apervita community is already unlocking them, turning them into 1,000s of computable and shareable analytics and applying them to improve health.

Apervita enables health professionals and enterprises to author, use, publish and apply a market of evidence-based algorithms, measures, pathways, protocols and data sets easily connecting them to data and workflow. Available to every health professional and powerful enough for the entire health enterprise, Apervita provides health analytics at a tenth of today’s cost, in a hundredth of the time.

About Mayo Clinic

Mayo Clinic is a nonprofit organization committed to medical research and education, and providing expert, whole-person care to everyone who needs healing. For more information visit mayoclinic.com or newsnetwork.mayoclinic.org.

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