PRESS RELEASE

BiTAC Makes Health Insight Portable with Pervasive Health’s Apervita® Platform

Chicago, Illinois, USA - October 18, 2013 - Pervasive Health, Inc. today announced it has signed a partnership agreement with BiTAC, a leading clinical terminology company. This partnership establishes BiTAC as part of a growing community of insight authors for Pervasive Health’s Apervita platform. BiTAC provides clinical terminology mapping services to health enterprises that wish to transform proprietary datasets into commonly understood clinical concepts. With this agreement, BiTAC can now transform proprietary data, and connect it to health insights provided by Apervita’s community of authors. These health insights can then be easily shared between colleagues and affiliate organizations as standard computable measures, algorithms, nomograms, pathways, guidelines, and protocols on the Apervita platform.

Commenting on the partnership, Rick Halton, Chief Marketing Officer, said, “Healthcare today is facing the triple challenges of excelling in quality, within an environment of expanding regulatory requirements, while minimizing costs. The key to achieving these aims is capturing the value of information locked into health data silos. The average health enterprise can have more than 30 silos which frequently need to be shared. Our partnership with BiTAC addresses all these needs, by unifying health data silos, converting them into portable health insights, and allowing health enterprises, health professionals, health payers, and pharmaceutical companies to share them.”

"Our partnership with Pervasive Health is an affordable and flexible way to unify health data into insights, using the Apervita platform,” said Toni Mas Mota, Chief Executive Officer of BiTAC. “With years of mapping experience with the likes of SNOMED-CT, LOINC, ICD-10, and having registered more than 2,000 new standard clinical terms, BiTAC is a wonderful complement to Pervasive Health’s platform.”

About Pervasive Health, Inc:

Pervasive Health’s mission is to empower health enterprises and professionals to unify fragmented data, make health computable, and share insight. Our goal is to enable higher performance health and better outcomes for everyone.
Apervita - the platform for health - is Pervasive Health’s secure and powerful platform that enables high performance outcomes, by empowering everyone with affordable, shared, evidence-based insights.

Apervita brings together a community of enterprises, professionals, data owners and insight authors to improve health, together. It brings together fragmented data sources, giving health professionals a unified view of all data. Authors can build, test, and publish their knowledge as computable insight. Insights are authored in hours, not years. They can then be securely shared with anyone, anywhere, or kept for private use. Data owners can quickly publish their datasets. You decide if you want to share your data. You are in control.

Apervita is safe, secure, and private. It provides a managed health-grade infrastructure for the toughest CIO and compliance officer. It introduces personally identifiable information (PII) protection, protected health information (PHI) protection, regulatory compliance, encryption, authentication, audits, and built-in business associate agreements (BAA) and data sharing agreements (DSA). Apervita is trusted by leading health enterprises.

Apervita - making health computable, together.

About BiTAC

BiTAC offers specialized terminology services to help health enterprises share their information in e-health environments.

Today, healthcare organizations have two main challenges: interoperability and inferring knowledge from repositories. BiTAC helps clinical organizations in the adoption of standards for the retrieval of both structured and unstructured information, turning it into knowledge. We work with LOINC, SNOMED-CT, ICD-9, ICD-10, NIC, NOC, & NANDA, among other terminologies.

Standard clinical terminologies are the core requirements in the adoption of any innovative and profitable clinical solution. The combination of a terminology server and the specialized terminology services offered by BiTAC constitute a complete solution to unify silo health data and allow people to share it in meaningful ways.
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